



PRESS RELEASE

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Brightleaf Solutions Launches Partner Program for Data Mining Complex Legal Agreements

Delivering complete solutions by linking two pieces of a bigger problem – contract abstraction and contract management

Brookline, MA – Brightleaf solutions, Inc., a leading provider of contract abstraction software and services, today announced a partner program to expand the reach of its services to new geographies and specialized vertical markets.

Brightleaf's automated abstraction technology helps companies understand the terms, provisions, and obligations buried away in thousands of executed contracts. This allows them to make better data-driven decisions, maintain compliance, find missed revenue, and better understand their customer, vendor, and partner behavior.

Large company legal, contracts, and procurement departments are increasingly adopting contract management systems, business intelligence applications, enterprise content management systems and other large-scale technology solutions to manage contracts. But getting existing data from widely disparate, unstructured legal documents makes deployment challenging. Brightleaf's partner program enables the suppliers of these systems to offer a more complete solution and better service their clients' needs.

"Brightleaf aims at expanding our reach by entering into relationships with successful legal technology contract management and BI channel partners to jointly deliver solutions that help companies manage their important data. They're asking for our help to address the growing trend among enterprise customers to harness contract metadata and use it to make important decisions." said Jeff Turner, VP Sales at Brightleaf Solutions.

"A number of vendors in the market provide brilliant, leading-edge contract management and related tools, but often there's prerequisite to their deployment: accurate abstraction of data from huge numbers of legacy contracts." explained Jeff.

"We hear from industry leading technology vendors that the abstraction options out there today do not deliver the quality that they and their customers demand. Our advanced, proprietary, semantic intelligence engine allows us to deliver data at unheard of levels of quality: up to Six Sigma standards. And quite frankly, that blows them away."

ABOUT BRIGHTLEAF SOLUTIONS, INC.

Big data, BI, and data driven decisions are having a profound effect on U.S. business operations, becoming a \$143B market in 2016. Brightleaf's vision is to accelerate this adoption with technology that overcomes the challenge of mining important information from unstructured, text-based documents and making it accessible.

Brightleaf Solutions is a minority-owned, Boston-based technology start-up. With an initial focus on executed legal contracts, Brightleaf opens new doors for companies to manage risk, ensure regulatory compliance, meet customer obligations, uncover missed revenue, and get meaningful insight into their customer, partner, and vendor behavior.

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