



## PRESS RELEASE

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# **Brightleaf Solutions Selected by Major Global Pharmaceutical Company**

## **Will provide contract organization and legal document data-mining services**

Brookline, MA – Brightleaf Solutions, Inc. today announced that they have been chosen by Cipla Medpro South Africa (Pty) Ltd. in South Africa, a wholly owned subsidiary of Cipla Limited, a major global pharmaceutical company, to provide contract organization and data abstraction services.

Utilizing its semantic intelligence platform, Brightleaf will organize thousands of their most critical buy side and sell side agreements and related addendums as well as mine tens of thousands of data elements from them. This gives Medpro the ability to better manage their contracts, maintain compliance, reduce risk, and extract intelligence from them to negotiate better pricing.

According to Nikhil Patel, Chief Legal Officer of Medpro, “We chose Brightleaf because their technology enabled service promises to deliver highly accurate results. We have boxes of contracts and other related documents. We have provided these to Brightleaf who will organize them into contracts and their associated addendums and remove irrelevant documents. Then they will extract the data for us, so we can have far better insight into the terms and provisions in them”.

“The fruits of building our semantic intelligence engine are reaping rewards for our clients”, said Samir Bhatia, CEO of Brightleaf. “The software platform is used not only to extract intelligence, but also assists in organization of the contracts. Built in partnership with Nihilent Technologies, this has allowed us to redefine how software can be used to accurately abstract any and all salient metadata from complex legal documents. The software enables the data to be complete and accurate while significantly cutting down delivery time and costs.”

Jeff Turner, VP Sales for Brightleaf agrees. “This is important as all businesses are run and governed by contracts. Our software can extract all the terms and provisions from legal documents. Our quality control team consisting of lawyers, financial analysts, and business analysts will check the extraction, finally delivering extremely accurate data to our clients who have come to rely on us to provide up to six sigma results.”

“This also shows expansion of Brightleaf services into South Africa through our relationship with Nihilent Technologies, who has an extremely large presence in sub-Sahara Africa. ”, adds Samir Bhatia. “This mutually beneficial partnership enables both companies to leverage their sales team as well as provide a large plethora of technology service offerings to clients.”

#### **ABOUT CIPLA MEDPRO SOUTH AFRICA (PTY) LTD.**

Cipla Medpro South Africa (Pty) Ltd., is a 100% owned subsidiary of Cipla India, one of the country's leading pharmaceutical companies that produces world class medicines at affordable prices. Today the company is one of the largest pharmaceutical companies in South Africa by volume and third largest by value.

#### **ABOUT BRIGHTLEAF SOLUTIONS, INC.**

Big data, business intelligence (BI), and data driven decisions are having a profound effect on U.S. business operations, becoming a \$143B market in 2016. Brightleaf's vision is to accelerate this adoption with technology that overcomes the challenge of mining important information from unstructured, text-based documents and making it accessible.

With an initial focus on executed legal contracts, Brightleaf opens new doors for companies to manage risk, ensure regulatory compliance, meet customer obligations, and get meaningful insight into their customer, partner, and vendor behavior.

#### **FOR MORE INFORMATION, CONTACT**

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