



## PRESS RELEASE

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# **Brightleaf Solutions Announces Alliance with Cloudely, Inc.**

## **Combined offering will deliver progressive technology based solutions to manage sales and contracts data requirements**

Brookline, MA – Brightleaf Solutions, Inc., a company that provides software and services to overcome the challenge of mining important information from structured, unstructured and text-based documents today announced their alliance with Cloudely, Inc., a leading independent provider of enterprise cloud services for addressing business transformation needs in Legal and Sales domain.

As a technology implementation partner Cloudely has an expertise in developing a deep understanding of its client's business goals and systems architecture and have domain proficiency in Legal & Sales domain implementing Salesforce Sales Cloud, Service Cloud, Communities, Contract Lifecycle Management (CLM), Corporate Legal Applications, Configure, Pricing and Quoting (CPQ), Product Life Cycle (PLC) management etc.

Brightleaf provides technology driven solutions to mine important information from unstructured documents, be it image or text based. Brightleaf's natural language based software is programmed to do the heavy lifting for meta data extraction from contracts, which is then reviewed by its team of legal and financial experts achieving six sigma level output quality. Brightleaf provides the extracted data in formats that can be easily migrated into any enterprise level software.

Samir Bhatia, CEO of Brightleaf said, "A CLM software can be put into its best use only if the configuration and implementation process is done accurately and all the required current and legacy data is uploaded on it for efficient contract management and analytics. The partnership will help in successful implementation and roll out of CLM & CPQ solutions by providing integrated technology deployment and data extraction services to our clients, making the process smooth and successful."

Suren Reddy, VP of Partnerships said, "We at Cloudely, want to disrupt the way enterprises and businesses manage cloud applications. Our technology partners are leaders in bringing best-in-class solutions to the enterprise and by providing technologies that enable our customers to transform their business. The key for Legal enterprise digital transformation and cloud migration is to identify and mine unstructured data, provide powerful insights to enterprise. Brightleaf is known for taking utmost care of its client's data requirements starting from helping them identifying their contracts to extraction of high quality data. We are really excited about the partnership and eager to work on joint assignments, providing premier value for Legal departments"

## **ABOUT CLOUDELY, INC.**

Cloudely is the leading independent provider of enterprise cloud services for Salesforce applications. With a unique blend of expertise in quote to cash business processes and technologies, Cloudely is redefining enterprise services with innovative, award winning programs and methodologies helping customers transform their businesses. From assessing strategic business & technology needs to implementation, customization, training and support & maintenance, Cloudely has successfully completed several projects for global enterprises in various industries. For more information, visit [www.cloudely.com](http://www.cloudely.com).

## **ABOUT BRIGHTLEAF SOLUTIONS, INC.**

Brightleaf provides a technology powered service to extract information from your contracts using our own proprietary semantic intelligence/natural language processing technology, our own team of lawyers to check the output, and our own Six-Sigma process to deliver end-to-end, highly accurate, extracted data from your contracts.

The data can be virtually anything, and it is customized for each of your type of contracts. All meta-data, terms and conditions, legal provisions, and even all obligations (which are usually scattered throughout your contracts) are extracted by our software. This extracted data is checked by our team of lawyers, and provided in a format for easy upload into any system, such as a Contract Lifecycle Management System (CLM), for tracking and reporting ([download Strategy Brief](#)).

This allows you to leverage the knowledge in your existing contracts, report on the extracted data, even recover hidden revenue (e.g. by policing penalty clauses in your supplier agreements) and comply with current and upcoming regulations.

Brightleaf was voted one of the top five data mining companies, and the only one in the legal space.

## **FOR MORE INFORMATION, CONTACT**

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